



ECONOMIC INDEPENDENCE!

THE APEX NEWS

ATLANTIC CITY EDITION

The Sara Spencer Washington Story

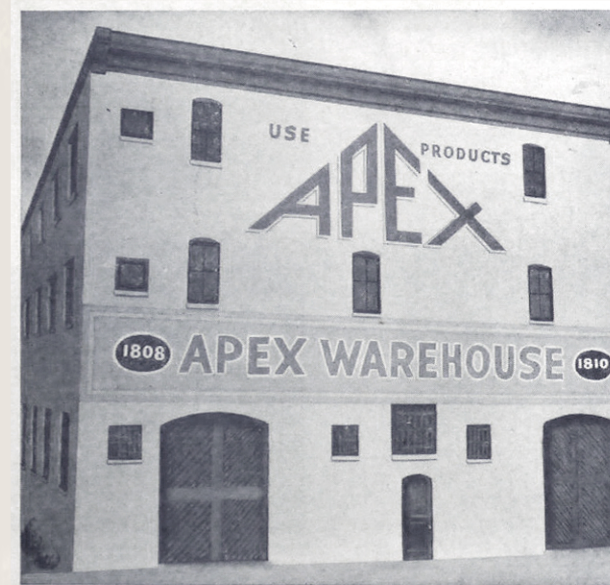
"Now is the time to plan for your future by learning a Depression-proof business"



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A DOCUMENTARY DIRECTED, WRITTEN AND PRODUCED BY ROYSTON SCOTT



Interviewees recall the life of a black woman who became a phenomenal success selling her line of hair products door-to-door in 1920s Atlantic City, New Jersey. A business that lasted through The Great Depression. A business that became a million dollar empire. A business that gave tens of thousands of black women the opportunity to become self-sufficient. She called the business Apex, and they called her Madame Sara Spencer Washington.

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